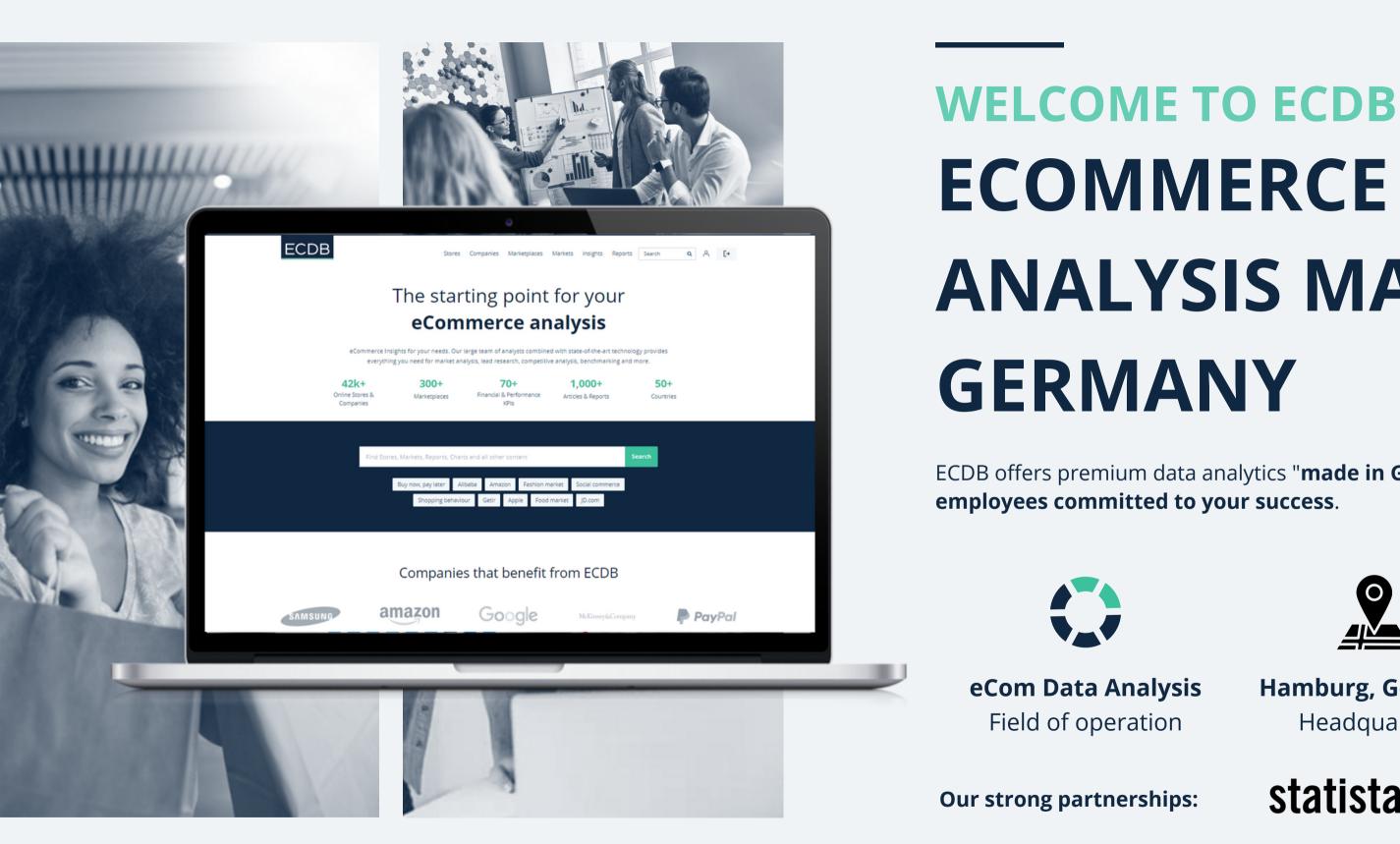
INTRODUCING ECDB

The starting point for your ecommerce analysis





ECOMMERCE DATA ANALYSIS MADE IN

ECDB offers premium data analytics "made in Germany". We have more than 50



Hamburg, Germany Headquarters

statista **Z**



50+ Employees







OUR MISSION WE EMPOWER YOUR ECOMMERCE SUCCESS

In 2022 Hubert and I put to work our combined **32 years of experience at Statista** and founded ECDB, a specialized **eCommerce data analytics company** born from the wealth of our experience in data analysis.

ECDB quickly became a **trusted resource** for businesses operating in the **dynamic world of online commerce**. In 2022 we embarked on a mission to **provide users with critical data for making informed and efficient decisions** in the rapidly evolving and shifting eCommerce landscape. And the **potential for ECDB is enormous**: the global eCommerce market is already worth almost **US\$4.7 trillion** and will continue to grow by between **6-9% in the coming years**.

With the diligence and foresight of our **hard-working analysts** in combination with **state-of-the-art technology**, ECDB offer clients a **single source for market analysis**, **lead research**, **competitive analysis**, **benchmarking** and **much more**.

ECDB is there to **drive your eCommerce success** from the inception of an idea to realization of your objectives.





OUR OFFICES AT HOME ANYWHERE IN THE WORLD



Hamburg, Germany

Johannes-Brahms-Platz 1 20355 Hamburg Germany



Berlin, Germany

Leipziger Platz 16 10117 Berlin Germany



Tokyo, Japan

H1O Shibuya Jinnan 1-5-6 Jinnan, Shibuya Tokio 1540041 - Japan



OUR MANAGEMENT TEAM DILIGENCE AND EXPERIENCE BREED SUCCESS



Friedrich Schwandt CEO & Founder



Hubert Jakob Chief Operating Officer & Founder



Daniela Bojahr Chief Revenue Officer



Sebastian Buss Chief Marketing Officer

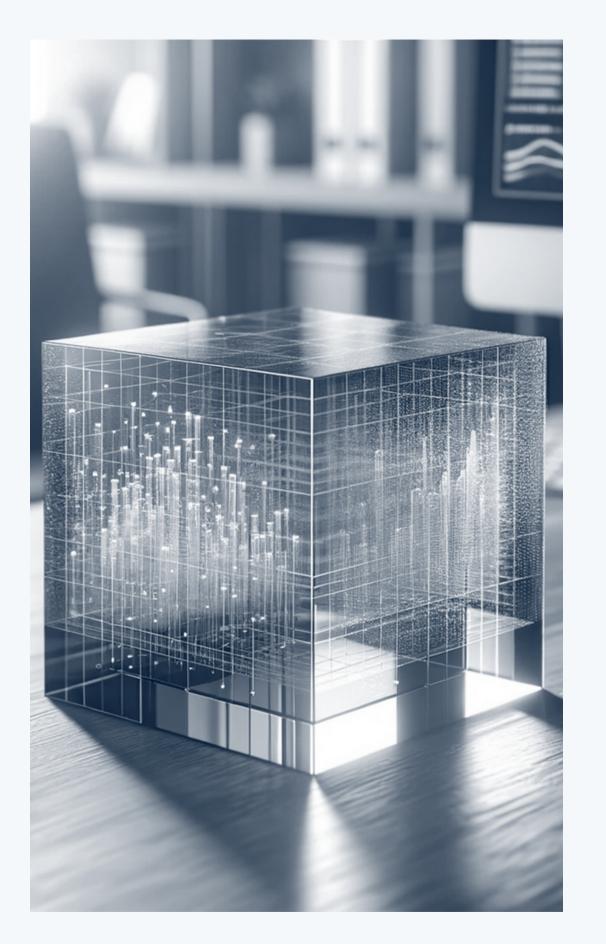




Stefanie Eden Chief Data Officer

Harro Müller Chief Technology Officer





OUR OFFER COMPLETE AND HARMONIOUS DATA

With a multitude of data points on retailers, categories, countries, consumers and many other sectors, ECDB creates an **eCommerce data cube** that is internally **consistent** and as a result provides a **clear and coherent picture of the world of eCommerce**. Our approach delivers one thing above all: **superior data quality across the entire eCommerce ecosystem**.

At the same time, the ECDB eCommerce data cube can be **accessed from all angles**, allowing the right **data points to be extracted for each use case** at any time. Overall, our innovative data cube offers ECDB customers a **unique opportunity to access a multidimensional data source** that contains **high-quality**, **multi-layered** and, above all, **consistent data**. The ECDB data cube gives our clients' a **competitive advantage to achieve and maintain eCommerce success**.

- 42,000+ stores in 59 countries & 34 categories
 & subcategories
- → 300+ marketplaces in more 20 countries & 34 categories & subcategories
- Market data on ~150 countries & ~250 (sub)categories

- Comprehensive insights for a variety of topics
- 10,000+ major eCommerce companies





80+ reports



OUR CHARACTERISTICS ECOMMERCE ANALYTICS WITH UNIQUE DATA

Unique and diverse data

With ECDB gain access to a range of unique data that is not available on the market or from competitors and that provides you with an overview from different perspectives.

High-quality data

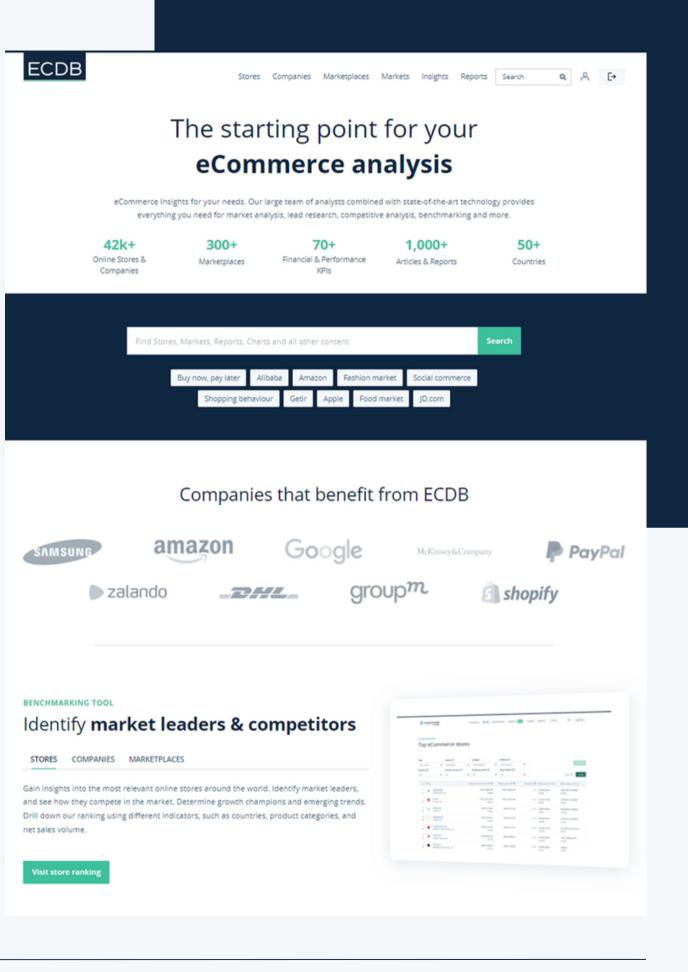
All data has been confirmed and checked several times by experienced ECDB analysts and is updated at regular intervals so that you always have the latest information at hand.

Work-saving & effective

Analyze stores, companies, or marketplaces of your competitors with the help of intuitive tools and use ECDB market forecasts for your future business decisions.

User friendly

A clear structure and download functions make ECDB easy to use and enable direct data integration in your work.







www.ecdb.com

OUR COVERAGE THE ENTIRE ECOMMERCE ECOSYSTEM IN ONE SOURCE

Compared to many other providers, ECDB does not just cover certain sectors. Instead, ECDB offers with one access a **holistic overview of all dimensions of the eCommerce ecosystem**.



85 %

International Customer Network

Founded in Germany, home anywhere in the world. With around 85% international customers, clients worldwide trust ECDB.

Google Spotify[®] PayPal SAMSUNG zalando amazon

Industry Leaders Trust ECDB

Whether Amazon, PayPal or Google - industry leaders and hundreds of other companies trust ECDB.

"We can fully rely on ECDB data to make strategic decisions."

Michael Lüttgen

Managing Director International bei Kaufland Stiftung & Co. KG

"ECDB – a great source for us to qualify Ecommerce related leads."

Kai Pohlmann

Co-Founder at MAI Marketing Automation Intelligence GmbH

Maximum Customer Satisfaction

Once a customer, always a customer - our customers appreciate ECDB as a valuable eCommerce data analytics tool.

OUR CUSTOMERS ECDB'S EXTENSIVE **CUSTOMER NETWORK**

ECDB's success is based on an **international** customer network full of industry leaders with the highest level of satisfaction.



ECDB Empowering eCommerce Success



