

Individualize your market analysis: in

INFORMATION ON
Toys & Baby Market

The eCommerce market category "Toys & Baby" includes the sale of toys, and products for infants (e.g. clothing, care products, baby food, bottles, nursing products, playpens, strollers and car seats). Examples of online stores in this eCommerce category are amazon.com, walmart.com, mothercare.com and childrensplace.com. Market volume, market share and market growth figures at store level refer to the annual eCommerce net sales after tax.

Highlights

\$76,213M
FILTERED SALES

26.13%
AVERAGE GROWTH

Total eCommerce net sales based on market selection

Select country, e.g. Toys & Baby

Average eCommerce net sales growth based on market selection

	Online Store	Market Coverage			Selected eCommerce Net Sales	
		Main Category	Main Country	2016 USD in Millions	% Total eCommerce Net Sales	
1	amazon.com	Electronics & Media	United States	2,852.582M	5% ▲	
2	walmart.com	Toys, Hobby & DIY	United States	1,286.411M	11% ▲	
3	toysrus.com	Toys, Hobby & DIY	United States	895.412M	100% ▲	
4	amazon.de	Electronics & Media	Germany	401.767M	5% ▲	
5	argos.co.uk	Toys, Hobby & DIY	United Kingdom	296.349M	15% ▲	
6	amazon.co.uk	Electronics & Media	United Kingdom	229.279M	5% ▲	
7	mytoys.de	Toys, Hobby & DIY	Germany	213.702M	100% ▲	
8	tesco.com	Toys, Hobby & DIY	United Kingdom	163.966M	10% ▲	
9	lego.com	Toys, Hobby & DIY	United States	99.266M	100% ▲	
10	target.com	Toys, Hobby & DIY	United States	97.847M	8% ▲	
11	ocado.com	Toys, Hobby & DIY	United Kingdom	86.777M	10% ▲	
12	potterybarnkids.com	Toys, Hobby & DIY	United States	86.777M	10% ▲	
13	mothercare.com	Toys, Hobby & DIY	United Kingdom	86.777M	10% ▲	
14	next.co.uk	Fashion	United Kingdom	86.777M	10% ▲	
15	amazon.fr	Electronics & Media	France	86.777M	10% ▲	
16	costco.com	Food & Personal Care	United States	86.777M	5% ▲	
17	macys.com	Fashion	United States	86.777M	5% ▲	
18	very.co.uk	Toys, Hobby & DIY	United Kingdom	86.777M	10% ▲	
19	newegg.com	Electronics & Media	United States	86.777M	5% ▲	
20	wayfair.com	Furniture & Appliances	United States	86.777M	5% ▲	

eCommerce net sales 2016 in mUSD based on market selection

Most relevant online stores based on your selection – ranked by eCommerce net sales

eCommerce net sales share of the selected market in relation to the store's total ecommerce net sales