

Individualize your market analysis: Switzerland in All categories

Select country, e.g. Switzerland

Average eCommerce net sales growth based on market selection

INFORMATION ON

Global eCommerce Market

The eCommerce market encompasses the sale of physical goods via a digital channel to a private end user (B2C). Incorporated in this definition are purchases via desktop computers (including notebooks and laptops) as well as purchases via mobile smartphones and tablets. The following are not included in the eC...

Highlights

\$9,340M FILTERED SALES

9.24% AVERAGE GROWTH

Total eCommerce net sales based on market selection

Rank	Online Store	Market Coverage		Selected eCommerce Net Sales	
		Main Category	Main Country	2016 USD in Millions	% Total eCommerce Net Sales
1	digitec.ch	Electronics & Media	Switzerland	958.706M	100%
2	zalando.ch	Fashion	Switzerland	517.167M	100%
3	amazon.de	Electronics & Media	Switzerland	507.021M	4%
4	nespresso.com	Food & Personal Care	Switzerland	451.767M	76%
5	brack.ch	Electronics & Media	Switzerland	396.349M	100%
6	microspot.ch	Electronics & Media	Switzerland	329.279M	100%
7	leshop.ch	Food & Personal Care	Switzerland	273.702M	100%
8	coopathome.ch	Food & Personal Care	Switzerland	163.949M	100%
9	exlibris.ch	Electronics & Media	Switzerland	95.269M	92%
10	nettoshop.ch	Electronics & Media	Switzerland	97.847M	100%
11	galaxus.ch	Electronics & Media	Switzerland	84.977M	100%
12	mediamarkt.ch	Electronics & Media	Switzerland	71.377M	100%
13	tchibo.ch	Furniture & Appliances	Switzerland	69.377M	100%
14	hawk.ch	Electronics & Media	Switzerland	69.377M	100%
15	amazon.com	Electronics & Media	United States	68.377M	6%
16	reifendirekt.ch	Toys, Hobby & DIY	Switzerland	60.377M	100%
17	steg-electronics.ch	Electronics & Media	Switzerland	60.377M	100%
18	bonprix.ch	Fashion	Switzerland	60.377M	100%
19	zurrose.ch	Food & Personal Care	Switzerland	58.377M	100%
20	conrad.ch	Electronics & Media	Switzerland	58.377M	100%

eCommerce net sales 2016 in mUSD based on market selection

Most relevant online stores based on your selection – ranked by eCommerce net sales

eCommerce net sales share of the selected market in relation to the store's total ecommerce net sales